



COMPANY PROFILE 2026

# The whole kitchen. Kept running.

Commercial catering equipment for restaurants, take-aways, butcheries, bakeries, hotels and institutions across South Africa — specified, delivered, installed, commissioned, and repaired in our own workshop.

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**26**

YEARS TRADING

**17**

DEPARTMENTS

**70+**

BRANDS  
STOCKED

**9**

PROVINCES  
SERVED

**3**

DAYS TO A  
QUOTE

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## KIMBERLEY

21 Schmidtsdrift Road, Rhodesdene  
Kimberley, Northern Cape 8301  
**053 861 4301** • [sean@excellcat.com](mailto:sean@excellcat.com)

**WHATSAPP 066 0770 965**

## BLOEMFONTEIN

45 Brill Street, Westdene  
Bloemfontein, Free State 9301  
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EXCELLCAT.COM

# Specified, installed, and kept running.

Excell Catering Equipment has supplied South African kitchens since 2000. We specify the equipment, deliver it, install and commission it, and maintain it from our own workshop — which is the part of the relationship most customers come to rely on.

From two branches — Kimberley and Bloemfontein — we serve restaurants, hotels, lodges, bakeries, butcheries, schools, hospitals, mines and institutional caterers nationwide. A single account covers the whole kitchen, from a walk-in cold room to the teaspoons.

## WHAT MAKES THE DIFFERENCE

### 01 Our own workshop

Certified technicians and OEM spares in-house. When equipment fails we assess, repair and sign it off ourselves rather than handing the customer a manufacturer's phone number.

### 02 Nationwide delivery and installation

All nine provinces plus Lesotho, delivered and installed by our own team, then commissioned, tested and handed over working.

### 03 No-obligation expert quotes

A consultant prices the actual kitchen — current stock, real lead times, and the equipment that suits the volume, not the one with the best margin.

### 04 Three-day quote turnaround

Every quote request is answered within three trading days. Stocked items are faster by phone.

### 05 One supplier for the whole kitchen

17 departments and 70+ brands under one account, one delivery and one number to call when something needs attention.

# Everything from a cold room to the teaspoons.

17 departments, 70+ brands, one supplier. Everything below is stocked, quoted and serviced by the same team — listed in the order our customers actually ask us to quote it.

## Restaurant and Take Away Equipment

Front-of-house and takeaway essentials — heating, cooking, fast-food kitchen equipment.

## Tableware

Crockery, cutlery, glassware, buffet serving ware and front-of-house essentials.

## Processing and Preparation

Food processors, mixers, peelers, slicers and prep equipment from Robot Coupe, Hamilton Beach and more.

## Bakery Equipment

Mixers, ovens, dough rollers, bread slicers and bakery essentials for production at every scale.

## Stainless Steel Tables, Sinks and Shelves

Stainless prep tables, sinks, shelving, work stations and kitchen furniture.

## Coffee Equipment

Espresso machines, grinders, brewers and barista tools from Bravilor, Pavoni and more.

## Meal Distribution

Insulated transport, holding cabinets and food distribution equipment for off-site catering.

## Cleaning & Dishwashing

Commercial dishwashers, glasswashers, sinks, scullery and hygiene equipment.

## Smeg Professional Range

Italian-built Smeg dishwashers, ovens, induction and food prep for professional kitchens.

## Utilities & Smalls

Smallwares, utensils, kitchen tools, accessories and the small things that keep a kitchen moving.

## Butchery Equipment

Bandsaws, mincers, sausage fillers, slicers, vacuum packers and complete butchery setups.

## Refrigeration

Upright fridges, freezers, underbar units, blast chillers and walk-in cold rooms.

## Display & Retail

Display fridges, heated displays, buffet ware and retail merchandising.

## Industrial / Institution Equipment

Heavy-duty cooking, mixing and prep equipment for hospitals, prisons, mines and large-scale catering.

## Fun Food Equipment

Popcorn makers, candy floss, slush machines and event-friendly food equipment.

## Chefwear

Chef jackets, aprons, hats, trousers and protective wear for professional kitchens.

## Ice Machines

Cube, flake, nugget and ice shaver machines — Scotsman, Brema and more.

# We stock what we are equipped to service.

A brand earns its place in the catalogue by meeting four criteria. A long warranty on paper does not on its own satisfy them.

## Repairable in our workshop

Our technicians are equipped and trained for every brand we list.

## Spares held, not indented

OEM parts carried in stock, so a repair is measured in days rather than import lead time.

## A warranty we can honour

Assessed, repaired and signed off in-house rather than referred to the manufacturer.

## Rated for local supply

Specified for South African power, water quality and service intervals.

| BRAND            | WARRANTY | TERMS & EXCEPTIONS                                                                                   |
|------------------|----------|------------------------------------------------------------------------------------------------------|
| Anvil            | 2 years  | Standard manufacturer terms                                                                          |
| Fridge Star      | 1 year   | Standard manufacturer terms                                                                          |
| Summit           | 1 year   | Standard manufacturer terms<br>Summit milkshake machines — 2 years                                   |
| Forge            | 2 years  | Standard manufacturer terms                                                                          |
| Avenia           | 1 year   | Standard manufacturer terms                                                                          |
| Piron            | 2 years  | Standard manufacturer terms                                                                          |
| Cambro           | 5 years  | Standard manufacturer terms<br>Camtray shelving — lifetime warranty                                  |
| Butcherquip      | 1 year   | Standard manufacturer terms                                                                          |
| Trespade         | 1 year   | Standard manufacturer terms<br>Electric mincers — 2 years                                            |
| Ankor            | 1 year   | Standard manufacturer terms                                                                          |
| Smeg             | 2 years  | Standard manufacturer terms                                                                          |
| Salvadore        | 1 year   | Standard manufacturer terms                                                                          |
| Robot Coupe      | 1 year   | Standard manufacturer terms                                                                          |
| Bravilor Bonamat | 2 years  | Standard manufacturer terms                                                                          |
| Hamilton Beach   | 1 year   | Standard manufacturer terms<br>Rio and Tango blenders — 2 years; Fury and Eclipse blenders — 3 years |
| Just             | 1 year   | Standard manufacturer terms                                                                          |
| Cipriani         | 1 year   | Standard manufacturer terms                                                                          |
| Brema            | 2 years  | Standard manufacturer terms                                                                          |

Generated directly from our current brand records, ordered by what customers asked us to quote. 21 further brands carry a warranty and are listed in full, always current, at [excellcat.com/brands/why-these-brands](http://excellcat.com/brands/why-these-brands). Warranty covers manufacturing defects under normal commercial use; consumables, incorrect installation and third-party servicing fall outside it.

# From specification to after-sales service.

Supply is one step of five. The sequence below is what a typical Excell project runs through, from the first site visit to ongoing maintenance.

01

## Specify

A consultant works from the menu, the covers and the space. Layouts, an equipment schedule and a no-obligation quote inside three trading days.

02

## Deliver

Our own vehicles and crews, to all nine provinces and Lesotho, equipped for bulky and cold-chain equipment.

03

## Install & commission

Positioned, connected, levelled and tested, with gas, electrical and refrigeration commissioning followed by a working handover.

04

## Train

Hands-on operator training on the equipment as installed, plus food-safety and hygiene short courses for the team who will use it daily.

05

## Service & repair

Certified technicians and an in-house workshop holding OEM spares. Warranty work assessed and completed by us, with nationwide dispatch for parts.

### Why the workshop matters.

The cost of a failure is not the repair; it is every trading hour the equipment stays out of service. The catalogue is selected on that basis, so that time to repair is measured in days rather than shipping weeks.

# Two branches, national coverage.

Two branches, national coverage. The Kimberley head office carries the showroom and the main workshop; Bloemfontein serves the Free State and Lesotho.

## CORE TERRITORY — OWN DELIVERY AND SERVICE

Northern Cape · North West · Free State · Lesotho

## NATIONWIDE — DELIVERY AND INSTALLATION

Eastern Cape · Gauteng · KwaZulu-Natal · Limpopo · Mpumalanga · Western Cape

## SECTORS WE SUPPLY

Restaurants & take-aways

Bakeries

Coffee shops & roasteries

Hospitals & care facilities

Contract & event caterers

Hotels, lodges & guest houses

Butcheries & meat processing

Schools, hostels & universities

Mines & industrial canteens

Retail & forecourt food

WHATSAPP — EITHER BRANCH **066 0770 965**

## HEAD OFFICE & FLAGSHIP SHOWROOM

### Kimberley

21 Schmidtsdrift Road, Rhodesdene  
Kimberley, Northern Cape 8301

|           |               |
|-----------|---------------|
| Mon – Thu | 08:00 – 17:00 |
| Fri       | 08:00 – 16:30 |
| Sat       | 09:00 – 12:30 |
| Sun       | Closed        |

**053 861 4301**  
**sean@excellcat.com**

## FREE STATE BRANCH

### Bloemfontein

45 Brill Street, Westdene  
Bloemfontein, Free State 9301

|           |               |
|-----------|---------------|
| Mon – Fri | 08:00 – 16:30 |
| Sat       | Closed        |
| Sun       | Closed        |

**051 880 0702**  
**barry@excellcat.com**



**Send us the kitchen. We'll send back a plan.**

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